



# Amy Schoen

♡ Relationship/Life Coach   ♡ Speaker   ♡ Author



## ♡ Biography

Since 2005, Amy Schoen, a Certified Professional Life Coach (CPCC) through the Coaches Training Institute of San Rafael, California, has had a passion around helping singles and couples create loving and sustaining life partnerships.

Amy completed Relationship Systems Training with The Center for the Right Relationship and maintains a Professional Certified Coach (PCC) designation through the International Coach Federation since 2016.

She is the **Creator of the Motivated to Marry Dating Secrets** coaching program and has been helping her clients achieve incredible results through her private and group coaching.

As a professional member of National Speakers Association for over 15 years, Amy has been speaking at professional conferences on business and relationship topics.

Amy has appeared as a relationship and lifelong love expert in national print, TV and radio outlets including The New York Times, the Wall Street Journal, the Washington Post, CBS radio and more.

She is the author of **“Get It Right This Time -How to Find and Keep Your Ideal Romantic Partner”** and **“Motivated to Marry® - Now There is a Better Method to Dating and Relationships.”** She is also the author of a fun, short book with a big message: **“30 Very Good Reasons NOT to Get Married Until You Are 30!”** Amy has over 30 episodes of “Motivated to Marry” podcast on Apple pod-cast.

## ♡ Contacts

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🌐 [www.facebook.com/MotivatedtoMarry](http://www.facebook.com/MotivatedtoMarry)

# AMY'S TOPICS

## ♥ Coach and Client: A Deep Dive into Why Values Matter and How to Apply Them to All Relationships.

Amy Schoen shares how to discover a deeper way to look at your values, learn how to bring into focus what truly matters for your clients and how to utilize these core values as a rudder for to help with their life's decisions. This is an experiential workshop with two opportunities to practice with another coach the concepts taught. The coach will learn why knowing one's relationship values versus personal values is instrumental to developing successful relationships. *This title/topic has been accepted by ICF chapters.*

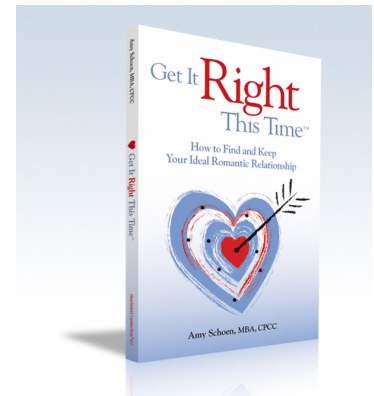


## ♥ How to Create Meaningful Connections (Online and In-Person): For your Coaching Business and All Relationships.

Amy Schoen shares tips on attracting the right clients through networking online and helps you discover how to establish trust and intimacy. You'll learn where to find clients, how to develop active listen skills, and ask powerful questions so the coach can connect easily with other business owners and potential clients as a way to cultivate those relationships to create a flourishing coaching business. These skills will benefit the coach in all business and social situations

## ♥ A Life Coach: To Niche or Not to Niche? That is the question!

In this talk, we will explore the pros and cons of having a coaching niche and how to decide on a particular niche according to your life purpose, personal values, and life experiences. We'll discuss other factors to consider in choosing a niche that can lead you to attracting your ideal clients. Also, this talk will give possible next steps to take upon deciding to pursue a particular coaching niche. A discussion on an array of most effective marketing options to help you promote your niche will be shared, as well.



## TESTIMONIALS

"The life coaching has been very valuable and informative to me. Amy focused me on the areas of my life that needed improvement and gave me the tools to reinforce that focus. Together we came up with creative solutions to problems and strategies to accomplish my goals. I highly recommend Amy for anyone who feels frustrated with the dating world."

-Stewart  
New York, NY

"Your coaching has benefitted me in so many ways. I have a new work situation that is more aligned with my values and I'm in a relationship with an amazing guy! Thank you so much."

- Rachel

"I worked with Amy on relationships and finding my life partner. Our work helped me clarify my values, question my assumptions, and break me out of many ruts that I had allowed myself to get stuck inside. She was also instrumental in helping to clarify my career goals and job searching needs as well. I have recommended her services to many of my friends who could use her guidance, insight, and support."

-Nate  
Arlington, VA